

A Quick Reference Guide to the

Amgen Biotech Experience Logos

These guidelines were created to maintain consistency of the Amgen Biotech Experience identity when used by communicators and creative partners of the ABE program.

High Resolution JPG

Amgen Biotech Experience

Scientific Discovery for the Classroom

Requirements

The ABE logo, program-wide (above) or site-specific, should always be in header of documents and either centered or right-justified. Program site's own organizational logos should only go on the bottom of page or back of documents.

When using the ABE logo, please do not: skew the logo, add drop shadow, alter logo spacing, change colors, remove any elements or words, change position of the logo elements, or place logo on complex backgrounds.

EPS files on next page

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